



Please join us for the Florida PWIPM Lunch & Learn Networking Event

Wednesday, November 9, 2022
12:00 pm – 1:00 pm (EST)
Special Guest Speaker - Cassie Krejci

Join the Florida Professional Women in Pest Management at our next virtual Lunch and Learn networking event. This online event is free to attend and all are welcome.

More Than Just LinkedIn: Building a Professional Brand



Cassie Krejci
Terminix

LinkedIn is an easy place to start when promoting your brand, but how do you move beyond your network to reach customers, potential connections, and a whole new audience? Social media is a vast playground, but it's only the vehicle for the message you (or your company) want to promote.

Let's talk brands, social media, and strategy for personal and professional growth. If you're overwhelmed with social marketing, this is the place for you to hear about brand promotion from an entomologist's view.

RSVP and register online by November 8, 2022

Click [here](#) to register or

<https://forms.gle/CzVf36NwC2XNhuNSA>

Contact Sheri Cunningham with any questions

612-257-3824

Thanks to Florida PWIPM Committee:

Sheri Cunningham, MGK
Susan Manning, FMC
Dee Hays, McCall Services

Charlene Mertz, Nisus Corp
Cheri Michaels, Turner Pest Control
Leanne Prewitt, Turner Pest Control