LETTER FROM THE CHAIRMAN

Dear Friends and Supporters of the Pest Management Foundation:

Despite the obstacles that 2020 has thrown our way, the Pest Management Foundation continues to grow and thrive. This past year our most recent research grant cooperators submitted final reports highlighting how research can impact how businesses can approach pest control practices in the field. Our scholarship program is entering its third full year, and we are working to identify new and creative ways to multiply our donor’s generosity and spread the word about the exciting things that the Foundation is doing.

In 2019, the Foundation approved its Strategic Plan outlining a vision and mission that will bolster our efforts to support education, research, and outreach in urban entomology and structural pest management across North America and foster collaboration between industry and the research community. Earlier this year, the Board of Trustees approved its first ever Investment Policy Statement which will govern the way that the Foundation’s funds, generously provided by donors like you, will be stewarded. To read a copy of the investment policy statement visit NPMAFoundation.org.

We recently revamped our fundraising website, making it easier for donors to give with one-time and monthly donation options available for every budget. There are also plenty of engaging new ways to show your support this year. For example, the PWIPM Virtual 5K Fundraiser, being held during the month of October 2020, will be supporting the Pest Management Foundation. On top of that, the PestWorld 2020 Virtual Golf Tournament will also benefit our cause. To find out more, visit NPMAFoundation.org.

Finally, on behalf of the Pest Management Foundation Board of Trustees, thank you for your support of the Pest Management Foundation through your thoughtful and generous donations which support our mission of promoting research, education and outreach for the entire pest management industry.

Sincerely,

Justin McCauley
Chairman, Pest Management Foundation
McCauley Services, Benton, Arkansas
WHAT IS THE PEST MANAGEMENT FOUNDATION?

The Pest Management Foundation is a 501(c)(3) organization whose mission and purpose is to advance the pest management industry through education, research, and training. The Pest Management Foundation is a charitable organization affiliated with the National Pest Management Association, the industry’s only national trade group. The Foundation has been in existence for more than 50 years and was originally named the Buettner Foundation in honor of William O. Buettner, NPMA’s first President and Executive Vice President. In recent years, the Pest Management Foundation has funded urban/structural pest management research and student scholarships across the country.

OUR VISION
To make life better by protecting food, health, property, and brands for the well-being of all people and communities by advancing the pest management industry through education, research, and outreach.

OUR MISSION
To grow Foundation resources through fundraising and thoughtful investing to support education, research, and outreach in urban entomology and structural pest management across North America and foster collaboration between industry and the research community.

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OUR VALUES
The Pest Management Foundation will act with integrity and purpose through:

Leadership - listening to and connecting with people to encourage positive change

Innovation - embracing opportunities to advance the pest management industry

Respect - valuing, cooperating with, and helping others

Stewardship - improving the financial strength of the Foundation

Excellence - achieving our mission by setting tangible benchmarks of success

Focus - awarding funds to programs that support our vision and mission
In 2020, the Pest Management Foundation received eleven structural pest management research project proposals from the following universities:

- University of Kentucky
- University of Florida
- Purdue University
- University of Tennessee
- Auburn University
- Rutgers University

In November 2019, the Pest Management Foundation hosted its first ever Urban Entomology Research Roundtable at the Entomological Society of America's Annual Meeting in St. Louis, Missouri. More than 25 members of the research community joined NPMA members and Pest Management Foundation supporters to discuss industry research priorities and ways that the Foundation might make the research grant application process better in the future.

This discussion proved to be extremely insightful as the 2020 Request for Research Proposals was revised and distributed to university researchers across the country. As a result of the roundtable, the grant application process is now a two-part process. The first “preliminary” proposal consists of a one-page summary proposal, highlighting the major objectives of the research and its impact on the structural pest management industry. Based on a review of the preliminary proposals, the Pest Management Foundation’s Science Advisory Committee selected three projects for additional consideration. The selected researchers were asked to provide an in-depth proposal that included scientific methodology, budgets, and other details for final consideration. By adopting this new model based on the recommendation of the research community, we anticipate that the volume of grant proposals will increase.
A SPECIAL THANK YOU TO OUR DONORS

Donations to the Pest Management Foundation are recognized at multiple giving levels. All contributions are greatly appreciated and always welcomed. The following donors are recognized here for their gifts during the 2019-2020 Fiscal Year.

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