Join your pest control industry colleagues for:

**WPCA Spring Training**

Time to Improve Your Pest Control Business

February 16-17, 2016
Kalahari Water Park and Resort
Wisconsin Dells
1505 Kalahari Drive, Wisconsin Dells, WI 53965

Bring your family to the Kalahari for a spectacular winter retreat at one of America’s finest destinations. Rooms and family suites are available at deep WPCA discounts. Room reservation deadline is January 29th.

Register today, don’t delay!

There are many fine places to stay in Wisconsin Dells other than the Kalahari. For other lodging options, contact the Wisconsin Dells Visitor and Convention Bureau at 1-800-223-3557 or visit www.wisdells.com and click on “Stay.”

Approved for:
9 Illinois CEUs and Indiana 1, 3A, 7A, and RT CCHs

Get your Illinois and Indiana CEUs here!

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Sponsored by the Wisconsin Pest Control Association

Register Online at www.wisconsinpest.com
Tuesday, February 16, 2016
8:00 Registration for 7.1 Training
8:30 71 Certification Training
9:30 Master Tech Training
Note that 7.1 training requires a separate registration and is not included in your WPCA conference registration. For 7.1 registration call (800) 262-7588 or register online at https://www.pdatinwisc.edu.
9:30 Check In and Registration
10:00 Consulting, not Selling: Developing Relationship Management Skills to Help Create, Communicate, and Deliver Your Value Proposition
Alex Milovic, PhD, Adjunct Assistant Professor, Marquette University

10:15 Ant Biology and Control
Robert M. Pereira, MS, PhD, Research Scientist, Urban Entomology Laboratory, University of Florida

10:30 Break

10:45 Adjournment
4:30 WPCA Business Meeting and Elections
5 – 7:00 Reception

Wednesday, February 17, 2016
7:30 Check In and Registration
8:00 WPCA President’s Welcome
Mike Werner, Pest Management Solutions

8:10 Vendor Displays
8:30 Pollinator Protection: The Wisconsin Approach
Mike Murray, Pesticide Certification and Licensing Specialist, WDATCP

9:30 IPM in Sensitive Accounts
Arnold Ramsey, FMC Midwest Market Specialist

10:00 Break

10:15 Spiders as Urban Pests
Mark D. Sheperdigan, BCE, Rose Pest Solutions

11:15 Field Identification and Treatment Tips for Common Stored Product Pests
Jim Fredericks, PhD, BCE, Vice President, Technical and Regulatory Affairs, NPM

12:15 Lunch, Exhibits Open (last chance to visit exhibitors)

1:15 The PMP’s Role in Pollinator Protection and Product Stewardship
Jim Fredericks, PhD, BCE

2:15 The Art and Science of Flying Insect Control
Stuart Mitchell, PhD, BCE, MPH, Principal Technical Specialist, PestWest USA

3:15 Break

3:30 Rodent Pest Management – An IPM Approach
Sara Krihas, Midwest Technical Representative, Bell Laboratories

4:15 Adjournment