



2021

ADVERTISING

OPPORTUNITIES

Through its Workforce Development Initiative, the National Pest Management Association is dedicated to promoting careers in professional pest control and encouraging potential job seekers to search for employment opportunities on PestControlJobs.com, an exclusive job board for NPMA member companies. Maximize your exposure as a featured employer with a variety of advertising opportunities on PestControlJobs.com.



PestControlJobs.com



Please note, advertising opportunities are available on a first-come, first-serve basis. Submission of this form constitutes a commitment by your company to advertise on PestControlJobs.com.

CONTACT INFORMATION

Your Name _____ Title _____

Company/Organization Name: _____

Address: _____

City: _____ State/Country: _____ Zip/Postal: _____

Phone: _____ Website: _____

E-mail (required): _____

FEATURED EMPLOYER HIGHLIGHT \$100 PER MONTH

Placement: PestControlJobs.com Homepage Frequency: One Month Availability: 4 advertisers per month

April 2021 May 2021 June 2021 July 2021 Aug. 2021 Sept. 2021 Oct. 2021 Nov. 2021 Dec. 2021

AD SPECS: LOGO IN .JPG, .PNG, OR .SVG, MUST BE TRANSPARENT OR ON WHITE, FILE SIZE >25KB

BANNER ADVERTISEMENT \$750 PER MONTH

Placement: PestControlJobs.com Homepage Frequency: One Month Availability: 1 advertiser per month

April 2021 May 2021 June 2021 July 2021 Aug. 2021 Sept. 2021 Oct. 2021 Nov. 2021 Dec. 2021

AD SPECS: 300X250 BANNER IN .JPG OR .PNG, FILE SIZE <100KB

MILITARY EMPLOYER HIGHLIGHT \$550 PER YEAR

Placement: PestControlJobs.com Military Page Frequency: One Year Availability: 4 advertisers per year

April 1, 2021 - March 31, 2022

AD SPECS: LOGO IN .JPG, .PNG, OR .SVG, MUST BE TRANSPARENT OR ON WHITE, FILE SIZE >25KB

INSET BANNER ADVERTISEMENT \$1,000 PER MONTH

Placement: Above footer on all pages of PestControlJobs.com Frequency: One Month Availability: 1 advertiser per month

April 2021 May 2021 June 2021 July 2021 Aug. 2021 Sept. 2021 Oct. 2021 Nov. 2021 Dec. 2021

AD SPECS: 728X90 OR 970X90 FOR DESKTOP PLUS 320X50 FOR MOBILE, .JPG, .GIF, OR .PNG FORMAT, FILE SIZE <100KB

PAYMENT INFORMATION

Total Amount Due: \$ _____

Check # _____ enclosed (payable to NPMA)

Please charge my: Visa MasterCard AMEX

Credit Card # _____

Exp. _____ Sec. Code _____

Name on Card _____

Signature _____

SECURE YOUR ADVERTISING SPACE TODAY!



Email form to:
Rachel Dittman at
rdittman@pestworld.org



Online advertising form - COMING SOON!
www.NPMAWorkforce.com

