

HOW CAN NPMA MEMBERS GET INVOLVED?

FOUNDERS CLUB

Founders Club members receive special recognition and benefits including unlimited job postings on our dedicated job board, a Featured Employer spotlight in top rotating banners, access to special WFD assets as they become available, ongoing recognition at industry events and so much more!

This exclusive group is currently limited to 30 members.

Founding members are supporting this initiative with a \$5,000 annual commitment for a term of five years.

Benefits Include:

- Unlimited job postings for 5 full years!
- Coveted "Featured Employer" listing on the job board
- Access to all content in the WFD marketing toolkit and monthly "toolkit" update
- First access to paid and other advertising opportunities on consumer facing site
- Cross-promotion on social media and feature articles on PestControlJobs.com
- Special recognition at industry events
- Targeted outreach and exclusivity
- Print and digital trade advertisement recognition in PestWorld, PMP and PCT magazines
- Donated inventory as a showing of support
- "In the Know" monthly data with analysis of the project

PATRON'S CLUB

Patrons Club members receive access to special benefits, including a package of complimentary job postings on our careers job board, special recognition at industry events and more.

Patrons Club members are supporting this initiative with a \$1,000 annual commitment. Benefits continue with renewal.

Benefits include:

- 6 complimentary job postings per year for 60 days each (additional job listings sold at \$150)
- Access to all content in the WFD marketing toolkit and monthly “toolkit” update
- Special recognition at industry events
- Conduct targeted outreach and exclusivity
- Print and digital trade advertisement recognition in PestWorld, PMP and PCT magazines
- “In the Know” monthly data with analysis of the project

Your involvement in NPMA's WFD initiative will help us further our goal of building a sustainable pipeline of qualified candidates to meet business demand and increase overall pride and professionalism in the industry by showcasing the value of what pest control professionals do to protect people, food, and property from pests and to improve overall quality of life.

For more information or to get involved, contact Brittany Campbell at bcampbell@pestworld.org or Cindy Mannes cmannes@pestworld.org