

PESTWORLD EAST DUBAI

10-11 APRIL, 2017

RITZ CARLTON DUBAI INTERNATIONAL FINANCIAL CENTER
DUBAI, UNITED ARAB EMIRATES

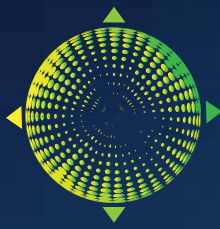


Hosted by the National Pest Management Association along with Ecovar, this one-of-a-kind conference is designed to address pest management challenges specific to the Middle East, North Africa and South Asia.



Presented by the National Pest Management Association in Connection with Ecovar





PROGRAM OF EVENTS

Monday, 10 April

0700 Registration

08:30-09:00 Welcome and Introductions

Dominique Stumpf, CAE, CEO National Pest Management Association, Virginia, USA
Hani Shehedah, CEO, Ecovar, Dubai, UAE

09:00-10:00 Developing Control Programs to Address Urban Pest Mosquitoes

Claudia Riegel, Ph.D., BCE, City of New Orleans Mosquito, Termite & Rodent Control Board, Louisiana, USA
Mosquitoes exhibit specific behaviors that make them especially well suited as vectors of disease-causing pathogens to humans. In this session, learn about the unique biology and behaviors of mosquitoes that will form the foundation for an effective control program. By integrating a comprehensive understanding of the science behind the service, pest management professionals can target mosquitoes in both the adult and immature stages through integrated pest management practices that deliver proven results.

10:00-10:30 Refreshment Break

10:30-11:15 The Role of PMP in Protecting Public Health and Product Stewardship

Jim Fredericks, Ph.D., BCE, National Pest Management Association, Fairfax, VA
Arthropod pests are responsible for billions of dollars in property damage and economic losses, as well as transmitting some of the world's most important diseases. Managing these pests is essential to protecting the world's food supply and to protecting public health. This session will cover the PMP's role in protecting the public and the products used across the industry.

11:15- 12:15 The Role of Pest Control in Protecting Food Safety

Deryck Tremble, AIB International (invited), Leatherhead, Surrey, United Kingdom
Pest prevention and control is an integral part of maintaining safe and healthy foods. Third party audit schemes, internal quality assurance and comprehensive integrated pest management programs all play a role in keeping pest out of food facilities and preserving an unadulterated food supply

12:15-13:45 Lunch

13:45-14:45 Urban Rodent Integrated Pest Management

Claudia Riegel, Ph.D., BCE, City of New Orleans Mosquito, Termite & Rodent Control Board, Louisiana, USA
Across the globe, rats and mice infest countless public and private spaces. Urban rodent infestations require cooperation from residents, businesses and municipalities to achieve results. In this session, learn about how a large urban city is approaching rodent control under challenging circumstances.

14:45-15:45 Bed Bug Control in the 21st Century

Faith Oi, Ph.D., University of Florida, Florida, USA
The dawn of the 21st century brought with it a worldwide resurgence in bed bug infestations and a renewed interest in bed bug research. In this session, find out about how bed bug management techniques have evolved over the last twenty years and how the latest research will impact IPM programs in the future.

15:45-16:00 Refreshment Break

16:00-17:00 Excluding Pests: Prevention Through Better Building Design Practices

Vernard Lewis, Ph.D., University of California – Berkeley, California, USA
Exclusion is one of the pillars of a successful integrated pest management program. Building pests out of a structure is a common sense, permanent solution that

keeps pests out, or eliminate harborage locations inside a building. In this session, learn about new exclusion solutions that you can incorporate into your clients IPM program right away, and make money doing it.

17:00-17:45 Green Pest Control: Alternative Pest Management Solutions

Anil Rao, Pest Control (India) Pvt. Ltd. (invited), Mumbai, India; Chuck Tindol, Allgood Pest Solutions, Tennessee, USA
Delivering pest control services that result in the least hazard to people and the environment is the goal of every pest control company. However, when clients request "green pest control" what options are available? This interactive panel session will explore how pest management companies are providing green services and how it is impacting their business.

17:45-19:00 Reception

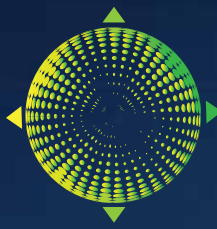
Tuesday, 11 April

08:30-09:30 Small Flies and Big Challenges – Getting Results in Commercial Settings

Faith Oi, Ph.D., University of Florida, Florida, USA
Small fly problems can be a nightmare for PMPS, especially when they occur in commercial facilities. High-profile accounts and sensitive environments require expert handling, and when it comes to small flies, expertise is required! Be sure to attend this informative session that will teach you the intricacies of successfully applying IPM to small flies in your most demanding accounts.

09:30-10:15 Management Options for Urban Pest Birds

Frank Meek, BCE, Rollins Incorporated, Georgia, USA
Birds cause untold millions of dollars of damage to buildings and public spaces. Droppings, nest materials, and parasites pose serious threats to structures and the people who occupy them. In this session, learn about the multitude of options available for pest bird management in urban environments.



PROGRAM OF EVENTS

CONTINUED

Tuesday, 11 April continued

10:15-10:45
Refreshment Break

10:45-11:30
**Right Product, Right Place:
Understanding Pesticide Formulations
and How They Work**

Jim Fredericks, Ph.D., BCE, National Pest Management Association, Fairfax, VA
Choosing the most effective product to use in a given location requires an understanding of how active ingredients work and how different formulations impact where and when products can be used. This session will help pest management professionals make better decisions about the products they use better select the right tool for the job.

11:30-12:15
**What Pest Management Professionals
Can Do to Fight Insecticide Resistance**
James Austin, Ph.D., Insecticide Resistance Action Committee (IRAC) Public Health Team (invited), Texas, USA

Resistance management is an important consideration whenever insecticides are employed as part of a pest management program. In this session, learn the science behind the phenomenon of resistance as well as practical steps that you can take to help keep resistance at bay.

12:15-13:15
Lunch

13:15-14:00
**Best Practices for Training
Employees for Success**
Mohamed Musa Mustafa, Ph.D., Eagle Environmental Solutions and Pest Control, Abu Dhabi, UAE; Chuck Tindol, Allgood Pest Solutions, Tennessee, USA

The professional pest management industry is expected to continue to grow. As a

result pest control firms are faced with the prospect of hiring and training technicians to deliver high levels of technical service and provide IPM consultations to prevent pests. In this panel session, learn how real pest management firms are training new technicians to perform in this highly competitive trade.

14:00-14:45
**Understanding and Controlling Pest
Cockroaches in Sensitive Accounts**
Vernard Lewis, Ph.D., University of California – Berkeley, California, USA

Controlling bed bugs once an infestation has taken hold is difficult, and devising a strategy for preventing bed bugs takes cooperation from everyone involved, tenants, property managers, and pest management professionals. In this forward-thinking, session learn about the latest ideas regarding bed management and how your company can integrate the latest research into your service protocols.

HOTEL INFORMATION

Ritz Carlton Dubai International Financial Center



RESERVATIONS

To make a reservation at the Ritz-Carlton Dubai International Financial Centre call +971 4 372 2552 by March 13 to receive the room rate of 800 AED for deluxe rooms and 1,250 AED for junior suites. Please be sure to use the following discount codes when you call to make the reservation. For the Deluxe Room, use NPMNPMA. For the Junior Suite, use NPMNPMB. After March 13, rooms and rates subject to change.

ROOM RATES

800 AED for Deluxe Room
1,250 AED for Junior Suite

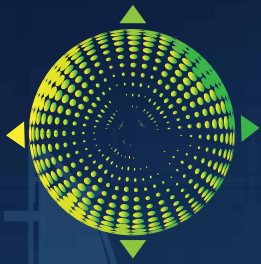


FOR MORE INFORMATION

www.ritzcarlton.com/en/hotels/dubai/



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PESTWORLD EAST

REGISTRATION FORM

10-11 APRIL, 2017 | Ritz Carlton Dubai International Financial Center | Dubai, United Arab Emirates

THREE WAYS TO REGISTER

1 FAX

001 703 352 3031 or
00 9714-554-5827

2 ONLINE

www.npmapestworld.org

3 E-MAIL

hani@ecovargroup.com or
sstein@pestworld.org

Your name will appear exactly as indicated on this form, so please print or type all information. One registration per person and spouse. Photocopies are acceptable.

Name _____

Company _____

Address _____

Address _____

City(City/State) _____ Country _____

Postal Code _____ E-mail _____

Phone _____ Fax _____

RATE CALCULATOR	EARLY BIRD REGISTRATION FEE (by March 11)	REGULAR REGISTRATION FEE (after March 11)	NUMBER OF REGISTRANTS	TOTAL AMOUNT
Attendee	\$270 USD (995 AED)	\$300 USD (1100 AED)	X _____	\$
GRAND TOTAL				\$

Registration fees must accompany this form or registration will not be processed. All checks should be made payable to NPMA, and must be in U.S. dollars, drawn on a U.S. bank.

If you fax this registration form, DO NOT MAIL A DUPLICATE COPY. Full registration fees include access to all educational sessions, exhibit hall, general sessions, and social functions associated with the conference. Fees do NOT include travel, hotel or optional tours.

All cancellations and refund requests must be received in writing. After 28 March, all registrations will be onsite. If your registration is received after 28 March, it will not be processed until you arrive at the forum.

METHOD OF PAYMENT

Select one: Check (Check # _____) Visa MasterCard

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Presented by the:
National Pest Management Association
in Connection with Ecovar



Questions? Contact NPMA at 001 703 352 6762 or e-mail npma@pestworld.org.
Or call Ecovar at 9714-366-3302.